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# Campo: El Sueño De Una Argentina Verde Y Competitiva (Spanish Edition)



## Synopsis

El campo argentino es mucho más que vacas, trigo y soja. Es una fábrica a cielo abierto de alimentos, telas y biocombustibles. Un complejo sistema de inversión, planificación, producción, logística y transporte. En el país, uno de cada cinco empleos directos depende de él. Este libro es un análisis exhaustivo y polémico acerca del sistema de agronegocios argentino, al tiempo que derriba mitos y se arriesga a proponer cambios para lograr una Argentina verde y competitiva. «El campo de hoy termina con la ridícula dicotomía a campo-industria porque en el campo hay industria, hay un montón de industria. Termina con la noción de la chimenea. Basta con 'poblemos el país de chimeneas'; ¿chimeneas para hacer qué? El campo es industria.» Juan Pablo Varsky

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